

Rotorua is ideally situated in the centre of the North Island and has unique and varied investment opportunities. The main industry sectors of Tourism, Forestry & Wood Processing and Agriculture are well established within the region and are excellently supported by the growing manufacturing, education, research and technology sectors.

Centrally located with excellent air, road and rail access - only 1 hour's drive from Tauranga (and its international shipping port) Hamilton and Taupo and 2 ½ hours from Auckland.

Close proximity to major population centres with around 240 000 within 1 hour, 600 000 within two hours and nearly 2 million within 3 hours of Rotorua. This population base provides both relatively easy access to an above average income market and access to a ready and able labour force, with higher than average level of vocational qualification.

**A vibrant and active business support and networking system includes:**

## **Destination Rotorua Economic Development**

3rd Floor, 1136 Arawa Street, Rotorua  
T. 07 348 4199

[www.rotorua-business.com](http://www.rotorua-business.com)

Assist with business needs.

1. Discuss local business opportunities
2. Business planning
3. Business Mentoring
4. Provide local, regional and national business data and trends.

## **Rotorua Chamber of Commerce**

The Business Hub,  
1209 Hinemaru Street, Rotorua  
T. 07 349 6126  
[www.rotchamber.co.nz](http://www.rotchamber.co.nz)

Services provided include:

1. BIZ business information programme
2. Fortnightly Business After 5 evenings that provide a networking opportunity to build relationships in the business community
3. Kick start networking breakfast meetings
4. How 2 seminars
5. Focus on Business Lunches
6. The Export Club

## **Rotorua Multi Cultural Business Council**

T. 07 349 8355.

A sub group of the Rotorua Chamber of Commerce providing business support to ethnic and migrant businesses. Contact Roger Gordon at the Rotorua Chamber of Commerce.

## **Inland Revenue**

Level 2, Zen Building,  
1135 Arawa Street, Rotorua  
[www.ird.govt.nz](http://www.ird.govt.nz)

1. The website contains information and online tools about starting and running a business, and your business tax obligations.
2. Free business tax seminars are held on a regular basis.

For further information, email  
[Advisory.Rotorua@ird.govt.nz](mailto:Advisory.Rotorua@ird.govt.nz).

## Department of Labour

[www.dol.govt.nz/onlinetools](http://www.dol.govt.nz/onlinetools)

The website has online tools designed to help employees, employers, businesses and potential migrants with some of the more commonly raised issues and concerns about working and living in New Zealand.

1. Employment Contracts
2. Holiday Entitlements
3. Parental Leave
4. Health and Safety at work

## Her Business Network

T. 07 571 3200

[www.herbusinessrotorua.co.nz](http://www.herbusinessrotorua.co.nz)

Provides an opportunity to have a fabulous programme of speakers and to bring like-minded women together for promotion, empowerment, inspiration and information.

## Employers and Manufacturers Association

[www.ema.co.nz](http://www.ema.co.nz)

Provides information and advice on employment relations and occupational and workplace safety.

## Starting a Business

The Long Term Business Visa/Permit aims to give migrants time to establish a business. It can be extended for up to three years to provide sufficient time to establish your business prior to applying for New Zealand Residency.

1. To be eligible for a Long Term Business Visa (LTBV) you will need to show that you have:
  2. Business experience
  3. Investment funds
  4. A good understanding of your proposed business and the New Zealand business environment.

## New Zealand Immigration Service

T. 0508 558 855

(ask for Business Migration)

[www.immigration.govt.nz/branch/BMBHome](http://www.immigration.govt.nz/branch/BMBHome)

Banks can provide advice and business start up guides and templates.





## Immigration Requirements for Investing and doing Business in New Zealand

### Migrant Investment

The Migrant Investment Policy aims to attract financial capital to local firms or government by providing residence to people who wish to make a significant financial contribution to New Zealand's economy.

A summary of the key requirements for each investment policy:

Key requirements	Investor Plus (Investor 1 Category)	Investor (Investor 2 Category)
Maximum age	No requirement	65 or younger
Business experience	No requirement	Minimum of three years
Investment funds	NZ\$10 million invested in NZ for three years	NZ\$1.5 million invested in NZ for four years
Settlement funds	No requirement	NZ\$1 million (transfer not required)
Principal applicant's English language	No requirement	an English speaking background, or an (IELTS) test report with an overall band score of three or more, or a competent user of English
Family member's English language	No requirement	Same as principal applicant or pre-purchase ESOL tuition
Minimum time in New Zealand	73 days in NZ in each of the last two years of the three-year investment period	146 days in NZ in each of the last three years of the four-year investment period